

## **Registrations and Occupancy Report by Region**

in Lodgings Endorsed by the PRTC

	Febr	February		Calendar Year February		Fiscal Year July - February	
	2022	2021	2022	2021	2021-2022	2020-2021	
TOTAL (all regions)							
Local Market (residents) %	23.6%	30.9%	25.1%	32.6%	27.8%	36.5%	
Non Residents (inbound tourism) %	76.4%	69.1%	74.9%	67.4%	72.2%	63.5%	
Total Arrivals (persons)	180,997	142,418	329,657	256,074	1,341,592	685,622	
Local Market (residents)	42,750	43,940	82,700	83,583	372,937	250,258	
Non Residents (inbound tourism)	138,247	98,478	246,957	172,491	968,655	435,364	
Average Occupancy %	59.3%	48.1%	53.2%	42.6%	63.0%	33.2%	
Room Nights Sold	244,614	175,607	438,389	314,252	1,800,052	817,567	
Room Nights Available	378,417	355,097	777,903	724,045	2,855,997	2,461,369	
Average Daily Rate (ADR)	\$282.36	\$218.06	\$281.15	\$206.91	\$248.96	\$171.29	
Average Stay	2.5	2.3	2.4	2.3	2.7	2.4	
Metropolitan Region							
Local Market (residents) %	13.3%	17.0%	14.8%	18.5%	15.6%	21.9%	
Non Residents (inbound tourism) %	86.7%	83.0%	14.8% 85.2%	18.5% 81.5%	15.6% 84.4%	78.1%	
Total Arrivals (persons)	105,982	85,767	65.2% <b>193,789</b>	150,152	779,403	78.1% <b>389,872</b>	
Local Market (residents)	14,119	14,616	28,759	27,847	121,442	85,567	
Non Residents (inbound tourism)	91,863	71,151	165,030	122,305	657,961	304,305	
Average Occupancy %	67.2%	55.8%	58.6%	48.6%	67.9%	33.6%	
Room Nights Sold	156,167	112,101	279,223	198,364	1,141,332	490,913	
Room Nights Available	218,801	207,615	451,869	421,332	1,681,647	1,459,750	
Average Daily Rate (ADR)	\$269.43	\$198.12	\$266.38	\$186.59	\$243.34	\$152.09	
Average Stay	2.5	2.3	2.5	2.3	2.7	2.3	
Total Non Metropolitan Area							
Local Market (residents) %	38.2%	51.8%	39.7%	52.6%	44.7%	55.7%	
Non Residents (inbound tourism) %	61.8%	48.2%	60.3%	47.4%	55.3%	44.3%	
Total Arrivals (persons)	75,015	56,651	135,868	105,922	562,189	295,750	
Local Market (residents)	28,631	29,324	53,941	55,736	251,495	164,691	
Non Residents (inbound tourism)	46,384	27,327	81,927	50,186	310,694	131,059	
Average Occupancy %	52.7%	42.0%	48.6%	37.8%	56.1%	32.6%	
Room Nights Sold	88,447	63,506	159,166	115,888	658,720	326,654	
Room Nights Available	159,616	147,482	326,034	302,713	1,174,350	1,001,619	
Average Daily Rate (ADR)	\$305.21	\$253.25	\$307.06	\$241.70	\$258.69	\$200.15	
Average Stay	2.4	2.3	2.4	2.4	2.6	2.5	
Porta Atlántico (North)							
Local Market (residents) %	33.9%	45.3%	34.3%	45.0%	41.9%	50.8%	
Non Residents (inbound tourism) %	66.1%	54.7%	65.7%	55.0%	58.1%	49.2%	
Total Arrivals (persons)	15,427	9,485	27,548	16,928	89,312	50,700	
Local Market (residents)	5,228	4,295	9,443	7,610	37,378	25,735	
Non Residents (inbound tourism)	10,199	5,190	18,105	9,318	51,934	24,965	
Average Occupancy %	59.1%	55.7%	51.8%	47.4%	58.9%	37.9%	
Room Nights Sold	12,725	10,941	22,379	19,177	98,856	56,345	
Room Nights Available	22,293	21,474	47,076	46,043	167,874	148,733	
Average Daily Rate (ADR)	\$601.57	\$520.26	\$588.53	\$499.18	\$429.96	\$353.05	
	3.2	3.0	3.1	3.0	2.8	2.6	



## **Registrations and Occupancy Report by Region**

in Lodgings Endorsed by the PRTC

СОМРАНУ	Febr	uary		Calendar Year February		Year ebruary
	2022	2021	2022	2021	2021-2022	2020-2021
Porta Caribe (South)						
Local Market (residents) %	34.1%	35.1%	32.7%	33.3%	33.8%	29.1%
Non Residents (inbound tourism) %	65.9%	64.9%	67.3%	66.7%	66.2%	70.9%
Total Arrivals (persons)	12,127	9,386	21,724	17,101	94,556	37,774
Local Market (residents)	4,135	3,296	7,103	5,693	31,981	10,975
Non Residents (inbound tourism)	7,992	6,090	14,621	11,408	62,575	26,799
Average Occupancy %	47.6%	40.0%	40.9%	36.1%	52.4%	36.0%
Room Nights Sold	13,684	10,736	25,667	19,899	108,020	55,440
Room Nights Available	27,146	25,687	57,873	49,202	206,080	154,156
Average Daily Rate (ADR)	\$154.82	\$128.94	\$158.31	\$126.94	\$159.13	\$128.02
Average Stay	2.2	2.2	2.2	2.2	2.4	2.7
Porta Cordillera (Central)						
Local Market (residents) %	89.7%	95.6%	87.5%	96.0%	88.6%	93.8%
Non Residents (inbound tourism) %	10.3%	4.4%	12.5%	4.0%	11.4%	6.2%
Total Arrivals (persons)	741	657	1,890	1,337	7,078	4,032
Local Market (residents)	665	628	1,653	1,284	6,273	3,784
Non Residents (inbound tourism)	76	29	237	53	805	248
Average Occupancy %	28.1%	23.5%	32.2%	22.0%	41.2%	19.5%
Room Nights Sold	570	489	1,575	959	5,967	2,773
Room Nights Available	1,922	1,873	4,683	3,921	14,485	14,237
Average Daily Rate (ADR)	\$138.85	\$144.28	\$153.10	\$140.95	\$143.78	\$137.92
Average Stay	2.0	1.9	2.1	1.9	2.1	1.8
Porta del Este (East)						
Local Market (residents) %	20.7%	26.1%	22.4%	29.0%	25.7%	37.1%
Non Residents (inbound tourism) %	79.3%	73.9%	77.6%	71.0%	74.3%	62.9%
Total Arrivals (persons)	23,511	12,679	41,451	24,469	175,639	70,760
Local Market (residents)	4,861	3,314	9,292	7,104	45,153	26,226
Non Residents (inbound tourism)	18,650	9,365	32,159	17,365	130,486	44,534
Average Occupancy %	63.8%	36.0%	60.1%	32.9%	61.8%	28.9%
Room Nights Sold	35,277	17,938	60,882	32,593	240,114	89,241 308,317
Room Nights Available	56,035 <b>\$360.15</b>	47,274 <b>\$285.50</b>	106,992 <b>\$377.84</b>	96,390 <b>\$265.66</b>	388,593 <b>\$314.26</b>	\$216.03
Average Daily Rate (ADR) Average Stay	2.6	2.5	2.5	2.5	3.1	3.0
Posto Pol Col (Most)						
Porta Del Sol (West)						
Local Market (residents) %	59.2%	72.8%	61.1%	73.9%	66.8%	73.9%
Non Residents (inbound tourism) %	40.8%	27.2%	38.9%	26.1%	33.2%	26.1%
Total Arrivals (persons)	23,209	24,444	43,255	46,087	195,604	132,484
Local Market (residents)	13,742	17,791	26,450	34,045	130,710	97,971
Non Residents (inbound tourism)	9,467	6,653	16,805	12,042	64,894	34,513
Average Occupancy %	47.5%	44.4%	44.3%	40.2%	51.8%	32.7%
Room Nights Available	26,191	23,402	48,663	43,260	205,763	122,855
Room Nights Available	52,220	51,174	109,410	107,157	397,318	376,176
Average Daily Rate (ADR)	\$169.40	\$163.00	\$172.51	\$164.53	\$167.16	\$152.45
Average Stay	2.3	2.2	2.3	2.2	2.2	2.2

# TOURISM COMPANY

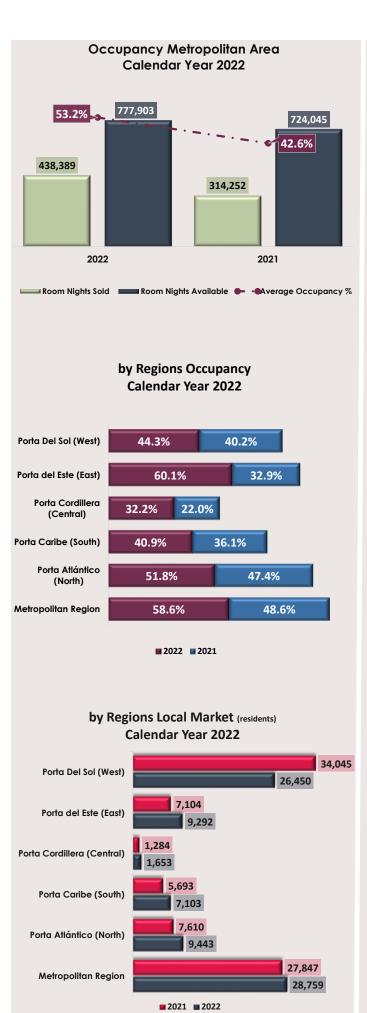
## **Registrations and Occupancy Report by Region**

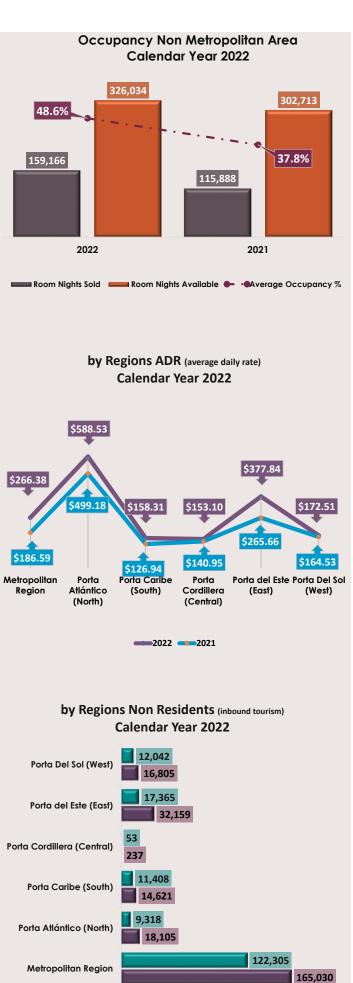
in Lodgings Endorsed by the PRTC





Fiscal Year
July - February
2021-2022 2020-2021





■ 2021 ■ 2022





## **Registrations and Occupancy Report by Category**

in Lodgings Endorsed by the PRTC

2021

## **February**

2021

2022

**Calendar Year February** 

2022

**Monthly Graphs** 

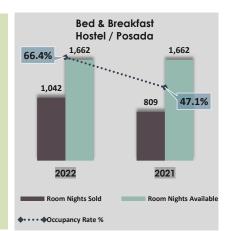
2022 vs 2021

### Metropolitan Area

### Bed & Breakfast / Hostel / Posada

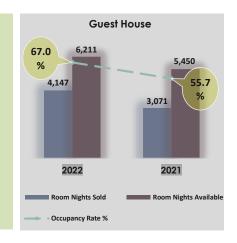
Local Market (residents) %	15.0%	16.6%
Non Residents (inbound tourism) %	85.0%	83.4%
Total Arrivals (persons)	700	529
Local Market (residents)	105	88
Non Residents (inbound tourism)	595	441
Average Occupancy %	66.4%	47.1%
Room Nights Sold	1,042	809
Room Nights Available	1,662	1,662
Average Daily Rate (ADR)	\$113.29	\$81.72
Average Stay	2.5	2.4

15.0%	17.2%
85.0%	82.8%
1,357	944
204	162
1,153	782
59.2%	39.1%
2,031	1,419
3,486	3,486
\$107.22	\$80.22
2.5	2.5



### **Guest House**

Local Market (residents) %	18.4%	21.7%	20.1%	22.1%
Non Residents (inbound tourism) %	81.6%	78.3%	79.9%	77.9%
Total Arrivals (persons)	3,398	2,526	6,387	4,505
Local Market (residents)	626	549	1,282	995
Non Residents (inbound tourism)	2,772	1,977	5,105	3,510
Average Occupancy %	67.0%	55.7%	59.9%	47.5%
Room Nights Sold	4,147	3,071	7,795	5,457
Room Nights Available	6,211	5,450	12,988	11,494
Average Daily Rate (ADR)	\$154.10	\$110.44	\$150.35	\$108.90
Average Stay	2.4	2.4	2.4	2.4



## **Hotel / Condo Hotel / Resort**

Local Market (residents) %	13.1%	16.9%
Non Residents (inbound tourism) %	86.9%	83.1%
Total Arrivals (persons)	101,884	82,712
Local Market (residents)	13,388	13,979
Non Residents (inbound tourism)	88,496	68,733
Average Occupancy %	67.3%	56.8%
Room Nights Sold	150,978	108,221
Room Nights Available	210,928	200,503
Average Daily Rate (ADR)	\$273.67	\$201.48
Average Stay	2.5	2.3

14.7%	18.4%
85.3%	81.6%
186,045	144,703
27,273	26,690
158,772	118,013
58.3%	49.9%
269,397	191,488
435,395	406,352
\$270.93	\$189.59
2.5	2.2

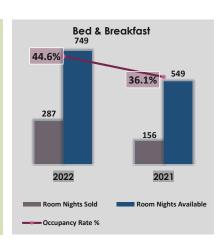


### Non Metropolitan Area

### **Bed & Breakfast**

200. 0. 2100		
Local Market (residents) %	56.4%	61.4%
Non Residents (inbound tourism) %	43.6%	38.6%
Total Arrivals (persons)	257	132
Local Market (residents)	145	81
Non Residents (inbound tourism)	112	51
Average Occupancy %	44.6%	36.1%
Room Nights Sold	287	156
Room Nights Available	749	549
Average Daily Rate (ADR)	\$250.42	\$213.52
Average Stay	2.4	2.5

54.8%	62.0%
45.2%	38.0%
496	250
272	155
224	95
47.9%	36.4%
551	292
1,268	1,094
\$252.44	\$218.42
2.3	2.5





## **Registrations and Occupancy Report by Category**

in Lodgings Endorsed by the PRTC

# **February**

## **Calendar Year February**

## **Monthly Graphs**

2022 vs 2021

	2022	2021	2022	2021
<b>Guest House</b>				
Local Market (residents) %	31.3%	40.4%	32.2%	39.5%
Non Residents (inbound tourism) %	68.7%	59.6%	67.8%	60.5%
Total Arrivals (persons)	3,143	1,602	6,010	2,923
Local Market (residents)	985	647	1,936	1,154
Non Residents (inbound tourism)	2,158	955	4,074	1,769
Average Occupancy %	68.5%	36.3%	63.9%	33.4%
Room Nights Sold	3,384	1,814	6,499	3,309
Room Nights Available	5,513	5,404	11,299	10,919
Average Daily Rate (ADR)	\$191.93	\$161.43	\$198.54	\$152.44
Average Stay	2.2	2.2	2.2	2.2



## Hotel Local Market (residents) % Non Residents (inbound tourism) %

36.5% 50.5% 63.5% 49.5% **Total Arrivals (persons)** 41,920 37,261 Local Market (residents) 15,302 18,800 Non Residents (inbound tourism) 26,618 18,461 **Average Occupancy %** 49.7% 42.8% **Room Nights Sold** 54,359 41,819 Room Nights Available 98.156 90.435 Average Daily Rate (ADR) \$244.68 \$196.69 Average Stay 2.5 2.3





#### Resort

22.3% Local Market (residents) % 17.1% Non Residents (inbound tourism) % 77.7% 82.9% **Total Arrivals (persons)** 15,433 4,765 Local Market (residents) 3,448 815 Non Residents (inbound tourism) 11,985 3,950 **Average Occupancy %** 62.7% 38.2% Room Nights Sold 16,267 7,397 Room Nights Available 25,098 22,784 Average Daily Rate (ADR) \$612.37 \$725.61 Average Stay 4.0 3.7

22.4%	18.9%
77.6%	81.1%
26,754	8,785
5,994	1,656
20,760	7,129
51.4%	33.3%
27,805	12,778
53,065	47,997
\$615.18	\$691.25
4.0	3.7



#### **Condo Hotel / Time-Sharing**

	_		
Local Market (residents) %	43.1%	45.7%	41.
Non Residents (inbound tourism) %	56.9%	54.3%	58.
Total Arrivals (persons)	6,520	5,398	12,
Local Market (residents)	2,812	2,465	5,2
Non Residents (inbound tourism)	3,708	2,933	7,3
Average Occupancy %	57.1%	60.5%	52.
Room Nights Sold	7,712	6,347	14,
Room Nights Available	14,589	13,131	30,
Average Daily Rate (ADR)	\$287.48	\$231.80	\$31
Average Stay	3.1	3.0	3.

41.8%	46.1%
58.2%	53.9%
12,555	9,191
5,245	4,239
7,310	4,952
52.2%	52.5%
14,996	10,832
30,905	27,709
\$319.14	\$250.85
3.1	3.0







## **Registrations and Occupancy Report by Category**

in Lodgings Endorsed by the PRTC

2021

## February

2021

2022

# Calendar Year February

2022

## **Monthly Graphs**

2022 vs 2021

Alternative Lodging / Posada / Hostel				
Local Market (residents) %	82.5%	81.6%		
Non Residents (inbound tourism) %	17.5%	18.4%		
Total Arrivals (persons)	1,025	572		
Local Market (residents)	846	467		
Non Residents (inbound tourism)	179	105		
Average Occupancy %	43.7%	37.8%		
Room Nights Sold	775	538		
Room Nights Available	1,819	1,316		
Average Daily Rate (ADR)	\$126.64	\$96.58		
Average Stay	1.8	2.0		

79.7%	83.9%
20.3%	16.1%
2,239	1,279
1,785	1,073
454	206
43.5%	35.0%
1,654	1,007
•	1,007
3,834	2,773
3,834 \$112.88	·
	2,773



### Paradores

Local Market (residents) %	75.8%	87.4%
Non Residents (inbound tourism) %	24.2%	12.6%
Total Arrivals (persons)	6,717	6,921
Local Market (residents)	5,093	6,049
Non Residents (inbound tourism)	1,624	872
Average Occupancy %	45.9%	42.3%
Room Nights Sold	5,663	5,435
Room Nights Available	13,692	13,863
Average Daily Rate (ADR)	\$122.91	\$117.89
Average Stay	1.9	1.9



